



SRI RAMAKRISHNA INTERNATIONAL INSTITUTE OF MANAGEMENT

**Full time Two Year
Post Graduate Programme in General Management
With specialization in Marketing , Finance & Human Resources**

Any fresh graduate with 50 % marks or more can apply

We guarantee 100 % placement with the best industries

The course is taught through experiential workshops using, case -studies, films, projects, research, practicals etc.

We provide 1680 hours of intensive workshop based teaching per year

We do not have conventional examinations. We test students through assignments, research projects & class presentations

Selection will be done based on personal interview.

**Course will start from 1st November , 2010 . Classes will be held
from Monday to Friday from 10am to 5 pm
Near Swastik Chambers , Chembur (1 km from Kurla Station - East) Mumbai.**

Apply to :

SRIIOM

8 / 1 Chandraodaya Society, CST Road, Chembur east , Mumbai- 400071

Tel: 25286568 / 9930547664/ 9967137000. Email : sriiom@gmail.com

Visit our website www.sriiom.com to download application form

Sri Ramakrishna International Institute of Management is an International learning , research and consulting institute committed to enable individuals and organizations to succeed.

SRIIOM is committed to capacity building of individuals and enterprise to build a sustainable future.

The methodology of SRIIOM's teaching is practical, unique with a creative blend of workshops, discussions, role -plays , films and other methods to enable higher internalization of learning.

At SRIIOM , we believe that we learn best from our experience. Hence, we teach through a workshop methodology to make it light, interesting and student centered with an industry focus.

In the PGPM we follow a 5 step methodology in teaching which is as follows:-

First Step: The student is informed about the subject and is expected to do Library work , study the subject and come to the class to make a presentation. Students are divided into groups who make presentations. This encourages team work in everyday life.

Second Step: The Professor then conducts a workshop on the topic to provide a global perspective on the subject.

Third Step: A tutorial is held to raise questions on the subject by a student facilitator to clarify doubts and learn as a group. Each student gets an opportunity to act as a facilitator.

Fourth Step: The student is then expected to submit power - point presentation of the topic covered.

Fifth Step: The presentation of each student is evaluated and marks are given.

We do not have any conventional examinations. In addition to the evaluation the students also have to go through an Assessment Centre designed to evaluate their learning.

In addition all students will be required to undertake a Research Project on a topic chosen by them.

FACULTY

1. Prof.Jack Gilles, Ex Professor ,University of Maryland ,USA ,CEO , ICA. Faculty in Management of Change.
2. Prof.Ian Anderson, Former Professor,Stanford University, USA
3. Prof .Ashoke K.Maitra, CEO- SRIIOM, Former Director -HR ,Times of India Group, Faculty for Leadership, Human Capital Management & Organization Development.
4. Prof.Dr.Shenaz Elavia, National Trainer, Faculty in Psychology and Counselling.
5. Dr.Ms.Nasreen Rustomram: Professor ,TISS, Visiting Professor for Motivation.
6. Professor J.C.Sharma , Ex-Professor TISS, Faculty in Research Methodology.
7. Prof.Jayanta Sengupta , Faculty in Marketing, Market Research & Marketing Communication.
- 8.. Dr.Harish Shetty, Famous Psychiatrist and Counsellor. Faculty in Self Analysis & Development
- 9.. Mr.Suman Jha, Former V.P.- HR Transworld Shipping Group.Faculty in HRM
- 10.Dr.I.B.De , Managing Director , Infospace Technologies Pvt.Ltd, Faculty for I.T. ERP and HRIS.
- 11.Prof. Chandrasekhar, Former M.D. Resource Global, Faculty in Finance & Accounts.

INDUSTRY EXPERTS WHO ARE INVITED:

- Mr.N.K.Amin, Vice -President - HR , Excel Crop Care Ltd, Faculty in Auditing, HR Audit and Yoga.
Mr.Bhaskar Das , Executive President, The Times of India Group: Faculty for Brand Development & Marketing.
P.Vijayan, Former Vice -President - Chep ,Faculty for Performance Management and Talent Management.
Mr.Manoj Rajimwale - Vice President -HR , Bharat Bijlee Ltd , Faculty in HR & Balance Score Card.
Mr.Ajay Mehra , Former CEO Planet M, Faculty in Retail Management.
Mr.Chandrasekhar Mukherjee,V.P.- H R , National Stock Exchange, Mumbai, Faculty in HR & I.R.
Mr.Fredrick D'souza , General Manager, HDFC Standard Life Insurance Ltd, Faculty in Insurance Management
Mr.Ram Surve , Executive Director , Nirmal Industries Ltd. Faculty in Career Planning and Behavioral Science.

GUARANTEED 100 %
PLACEMENT

NO EXAMS,
ONLY ASSIGNMENTS /
PROJECTS ETC

COURSE
TAUGHT THROUGH
WORKSHOPS
METHODS

NO BORING LECTURES

COURSE FEE Rs. 1.34,566
Lakhs per annum.

CAN BE PAID IN
12 EASY
INSTALLMENTS OF
Rs. 11,,214/-per month.

COURSE
TAUGHT BY
NATIONAL
& INTERNATIONAL
FACULTY

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Why should you join our PGPM Course ?

1. We have established tie -ups with Industries in Insurance , Media, Retail, Manufacturing, I.T. and the Service Sector to recruit our students. Faculty from these sectors will come and teach in our institute.
2. We thus guarantee 100 percent Placement with a salary not less than Rs.3.6 lakhs per annum.
3. We use the most outstanding international and national faculty.
4. We provide training and teaching using a workshop methodology with the help of Films, Case - Studies, Role -Plays, Projects, Field Work, Research Projects etc to improve internalization and create experts.
5. We offer individualized Coaching and Mentoring as our batch size is small and we do not want to take more than 50 students per year.
6. We have one of the best library with the most contemporary books.
7. Each student has to take up an industry project in one's area of interest and relevant to the industry
8. All our students are trained in Yoga, Meditation and Pranayama to develop superior control over their Body and Mind and develop greater power of concentration.
9. All our students have to compulsorily undertake a research project.
10. We build competencies in all our students to emerge as outstanding Managers who can lead with example, determination and courage.
11. We enable all our students to find out their chosen Industry and specialization through applied behavioral science interventions and psychometric testing .

FAQ'S

Will I get a good job when I graduate from the PGPM course ?

Sure, we have tie up's with Insurance, Media, Retail, IT. and the Service Sector Industries. They have agreed to take our students .

How many students will be selected ?

We will select maximum 25 students to provide personalized mentoring & attention to each student.

What is the Eligibility for making an application , What should I do ?

Any graduate with minimum 50 percent marks can apply. We have no bias towards any gender, community, race, colour etc. Write an email to sriiom@gmail.com expressing your interest. Our co-ordinator will get in touch with you.

What is the process of your Selection ?

We will conduct personal interviews.

What is the course Fee & can I pay the fees in installments ?

The Course Fee is **Rs. 1,34,566/- per annum**. You can pay in 12 equal installments through Post Dated Cheques of Rs. 11,214/ - dated 5th of every month . If any cheque bounces it will be considered a misconduct and a student is liable to be expelled from the course.

COURSE CONTENT:

FIRST YEAR

The students will be prepared in 9 modules:

Module 1: Self Management for Effective Leadership

Managers have to lead effectively. We can lead effectively when we are in control of our thoughts, words, deeds, emotions, feelings and purpose of life. We therefore first start our work with Self Management.

A. Self Mastery: In this workshop students are helped to identify their Mission in life & also identify their deepest career needs to become clear about their career goal. They are then helped to identify the threats in their Personality which can keep them away from achieving their goals and enabled to make a life plan. We try to bring utmost clarity about one's purpose in life. We teach them to do what they love most and what they are best at.

B.Mind & its Control : Students are taught Yoga, Pranayama and Meditation to develop the power of concentration and develop the right values in life. They are introduced to a holistic style of living so that our students understand that while we are deeply involved in our work ,we still experience, peace ,joy and happiness.

C. Basic Skills in Self Development: Workshops are conducted on Effective Communication, Human Relations, Time Management and Business Presentation Skills to hone the skills to be an Effective Manager.

Module 2: Basics of Business Management: In this module we teach the Principles of Management, All aspects of Supervision, Organization Structuring, Mckinsey's 7's, Organization Behavior, Business Economics etc.

Module 3: Financial Management : Students are taught all aspects of Accounting, Financial Analysis, Financial Management.

Module 4: Marketing Management: Students are taught the basics of Marketing and Sales Management, Market Research and Marketing Communication.

Module 5: Human Resource Management & OD. In this module students are introduced to the global best practices in Human Resource Management and taught all aspects of Human resource Management.

Module 6: Statistics and Research Methodology: The students are taught Statistical Methods and Research Methodology.

Module 7: Leadership , Innovation and Change Management. We cover this topic with the help of case-studies, projects, films and discussions.

Module 8:Business Economics & Capital Markets: In this module we teach Business Economics and Capital market operation.

Module 9: Basics of Manufacturing Management.: We will cover the topic with the help of best practice case -studies from international and national industries.

OUR CLIENTS

ABBOTT

ACC

AXIS BANK

B BRAUN

BIRLA SUN LIFE

CROMPTON
GREAVES

EXCEL CROP
CARE LTD

HDFC STANDARD
LIFE INSURANCE

GODREJ SOAPS

ITC

INFOSYS

JSW

LAKME

MAHINDRA &
MAHINDRA

PANTALOON

RELIANCE ADAG

RELIANCE
INDUSTRIES LTD

RELIANCE RETAIL

TATA STEEL

TCS

TATA MOTORS

SECOND YEAR:

In the second year all students will be taught:

- **Advanced Accountancy**
- **Financial Management.**
- **Advanced Human Resource Management.**
- **Advanced Marketing & Sales Management.**
- **Macro and Micro Economics.**
- **Organization Development and Change Management .**
- **Total Quality Management.**
- **Just in Time Management .**
- **6 Sigma.**
- **Kaizen.**
- **Business Process Re-engineering.**
- **Knowledge Management.**
- **Corporate Planning & Business Policy Planning.**
- **Market Research.**
- **Brand Management.**
- **Capital Markets(Equities, Derivatives, Commodities, Mutual Funds etc).**
- **Retail Management.**
- **Service Sector Management**
- **Insurance Management.**
- **Manufacturing Management.**
- **Financial Institution Management.**

All students will compulsorily undertake a Research Project on a relevant topic in an industry they choose to work. They will work under a Research Guide and write a dissertation.

●Forty percent of marks in the second year will be devoted to the Research Project, which is compulsory.

●*In addition Industry experts will be invited to make presentations on the latest aspects of Business Management.*

Code of Conduct:

No student will smoke , consume alcohol, drugs, partake gutka, pan etc in the premises of the establishment nor indulge in any indecent behavior. The institute reserves the right to rusticate any student for proven indecent behavior.

Finishing School Services:

All our students who need training in public speaking, etiquette, grooming , spoken and written English are provided the same so that they can compete with the best in the industry for an additional fee of Rs. 10,000/ -

WE BUILD
COMPETENCE
TO CHISEL OUT
THE BEST
PROFESSIONALS

WE TEACH
MODERN
MANAGEMENT
WITH
INNER SCIENCE

WE ARE
COMMITTED
TO MAKE
YOU A
SUCCESSFUL
MANAGER &
A LEADER

WE PROVIDE
VALUE BASED
EDUCATION

COMPANIES IN WHICH SOME OF OUR PAST STUDENTS HAVE BEEN PLACED:

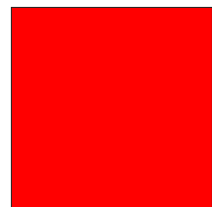
- 1.Mr.Lalit Jagasia: HSBC Bank.
- 2.Ms.Prajakta Deshmukh: TCS.
- 3.Mr.Parveen Jagasia: Nestle.
4. Mr.Abhijeet Phadke: Infosys.
- 5.Ms.Vanita Nigoo: L & T .
- 6.Ms.Parul Shah: Siemens.
- 7.Ms.Roshni Acharya: Transworld Shipping
- 8 Meghna Ashra: Pantaloon.
- 9.Ms.Pooja Jagtiani: DNA.
- 10.Mr.Sachin Nair: Tata Group.
- 11.Mr. Shravan V : Price Waterhouse Cooper.
- 12.Mr. Shivaji Sen :Ernest & Young.
- 13.Mr.Ram Bhadran: Motilal Oswal .
14. Mr.Ajay More: Ess Dee Aluminium Ltd.
- 15.Ms.Shanti Khanna : Airtel.
- 16.Jayashree T- Mahindra Tech

All our students are in the position of Managers & above in highly reputed and respected companies.

All of them started with a salary of Rs. 3.60 Lakhs or more per annum.

REASON FOR THE SUCCESS OF OUR STUDENTS:

- 1.One of the reasons why our students succeeded is because we helped them to become absolutely clear as to which specialization most suited them and in which industry they desired to work .
- 2.They were taught by specialists from the industry as against standard lecturers in other colleges who have mostly never worked in the industry. Our team of expert faculty developed the competencies needed to succeed in the industry.
- 3.All our students had to compulsorily undertake a full time research project like a Ph.D dissertation in a specific area in which they desired to work in future. As a result they were well prepared to face any interview.



COURSE FEE:

PGPM COURSE FEE: Rs.1,34,566 per annum

PAYMENT OPTIONS: Rs.11,214 per month through Post Dated Cheques

APPLICATION PROCESS:

The aspiring student can visit our website www.sriiom.com and click on the link PGPM PROGRAMME. The person can download the Application form from the website and fill it up in an individuals handwriting in bold and capital letter in blue or black ink and send it to the registered office of Sri Ramakrishna International Institute of Management (SRIIOM).

The address is as follows:-

SRI RAMAKRISHNA INTERNATIONAL INSTITUTE OF MANAGEMENT

8/1 Chandraodaya Society, First floor, CST Road, Chembur, Mumbai 400071.

Tel.no: 25286568./ 09930547664.

Email :sriiom@gmail.com.

Website: www.sriiom.com.

HOSTEL:

We do not have any Hostel facilities. However, outstation candidates can be helped to find suitable housing facilities. SRIIOM does not take any responsibility for any damage or dispute between the students and the flat owner.

IMPORTANT DATES:

LAST DATE FOR APPLICATION : 20th October, 2010

DATE FOR ENTRANCE EXAMINATION : 24th October, 2010

RESULTS TO BE DECLARED ON: 25th October,2010

FEES TO BE PAID BY : 28th October, 2010

CLASSES START ON : 1st November, 2010.

FOR MORE DETAILS ABOUT US:

For more details please visit our website : www.sriiom.com or call 09930547664 / 9967137000 / 022- 25286568 or write to : sriiom@gmail.com

AFFORDABLE

FEE

PAYABLE IN 12

EASY INSTALLMENTS

OUTSTATION

STUDENTS ARE

HELPED TO FIND

SUITABLE LOW

COST & DECENT

ACCOMODATION

WE ARE CONCERNED

ABOUT OUR STUDENTS

AND HELP THEM IN

EVERY POSSIBLE WAY

**“SO LONG MILLIONS DIE IN HUNGER AND DISEASE, I HOLD EVERY MAN A TRAITOR,
WHO BEING EDUCATED AT THEIR EXPENSE , PAYS NOT A LEAST HEED TO THEM”**

Swami Vivekananda

“THEY ALONE LIVE, WHO LIVE FOR OTHERS, THE REST ARE MORE DEAD THAN ALIVE”

Swami Vivekananda

OUR MISSION:

- 1. SALVATION OF SELF THROUGH SPIRITUAL PRACTICE.**
- 2. PROVIDING EDUCATION & LEARNING TO BUILD LEADERS IN SOCIETY.**
- 3. PROVIDING SCHOLARSHIPS TO POOR CHILDREN TO ENABLE THEM TO COMPLETE EDUCATION .**

SRI RAMAKRISHNA INTERNATIONAL INSTITUTE OF MANAGEMENT

Regd.Office: 8/1 Chandraodaya Society, CST Raod (Opposite Swastik Chambers)
Chembur, Mumbai 400071. Tel: 25286568. 9967137000

Email: sriiom@gmail.com

Website: www.hrdinnovations.com

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